



MONITORING & DETECTING POLLUTION BlueMissionMed Support Programme

7th May 2025
10:00 – 13:00 CEST



Background

The BlueMissionMed Coordination and Support Action is dedicated to designing, structuring, and supporting a well-functioning basin-scale innovation ecosystem to drive rapid progress toward the objectives of the **Mission “Restore Our Oceans and Waters by 2030.”** The project aims to generate a significant societal impact by fostering collaboration among businesses, policymakers, and civil society actors across the Mediterranean and upscaling innovative solutions.

The **BlueMissionMed Support Programme** builds upon and connects existing initiatives to effectively disseminate and implement solutions. With a focus on **Objective 2 of the Mission— “Prevent and Eliminate Pollution of Our Ocean, Seas, and Waters”**—the programme seeks to accelerate the deployment of groundbreaking technologies and practices to tackle marine and water pollution in the Mediterranean. To facilitate engagement and collaboration, the **BMM Support Programme Webinars** serves as a platform for connecting solution providers, potential implementers, investors, and key stakeholders. By fostering knowledge exchange and partnership-building, these webinars aim to bridge the gap between innovation and real-world application, supporting a sustainable transition toward a healthier Mediterranean.

Description

The first webinar in the BlueMissionMed Support Programme series will focus on **monitoring and detecting pollution**, highlighting innovative technologies that enhance the ability to track, assess, and mitigate aquatic pollutants. This session will showcase cutting-edge solutions for the detection of pollution, including advanced systems for identifying oil spills, hydrocarbon contamination, and other hazardous substances in marine environments. Moreover, it will explore selection technologies designed for offshore operations, enabling more effective pollution

management at sea. The webinar will also cover clean-up innovations, such as remote marine cleanup technologies and rapid-response solutions to contain and remove contaminants before they cause lasting damage. Lastly, advancements in monitoring and measurement will be addressed.

AGENDA

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| 10:00 – 10:10 | Opening (10') |
| 10:10 – 10:30 | Introduction to the topic (15') |
| 10:30 – 12:00 | One or more (TBC) session of pitching from solutions <ul style="list-style-type: none">• Solution presentations (3 minutes elevator pitches) (15')• Round of questions/feedback from 'investors/intermediaries' (15')• Voting session (10') |
| 12:00 – 12:45 | “Market-place” of solution providers and seekers (30') <ul style="list-style-type: none">• Q&A with potential implementers |
| 12:45 – 13:00 | Closing (5') |